

The logo features the letters "BA" in a large, bold, gold-colored serif font. Below "BA", the words "BUSINESS" and "ALABAMA" are stacked in a smaller, bold, gold-colored sans-serif font. The entire logo is contained within a dark red rectangular box with a thin gold border. This box is positioned at the top of a large, gold-colored silhouette of the state of Alabama.

BA

**BUSINESS
ALABAMA**

Best Companies

to Work For in

Alabama

2025